

## PRESS RELEASE

### **OmniTek Wins Queen's Award for Innovation in Tenth Anniversary Year**

Basingstoke, U.K. 21 April 2008: Leading technology company Image Processing Techniques Ltd., manufacturer of the OmniTek test and measurement system, has today joined an elite group of companies by winning a Queen's Award for Enterprise in the Innovation category for the celebrated OmniTek XR image analysis system. The OmniTek XR is specifically designed for colorists and post-production editors working in a high-definition, dual-link and 2k digital cinema environments and since the launch in 2005 it has become the system of choice for high-end post-production facilities around the world from Soho to Hollywood.

"The UK has an impressive reputation for innovation in TV and film technology," confirms Mike Hodson, president of OmniTek, "and therefore to win one of the UK's most prestigious awards for business performance in our tenth anniversary year is a major achievement. It cements our growing reputation as a true leader in the broadcast test and measurement industry."

The OmniTek XR provides the highest precision video and audio analysis capabilities available on any waveform monitor, allowing detailed examination of the colourimetry and gamut of the specific material being processed. The OmniTek XR is now being used for image analysis and quality control in many of the world's leading post-production facilities including The Mill, Framestore CFC, and Molinare. The XR has been used on high-profile projects such as the new Dr. Who and Harry Potter film series.

Hodson continues: "We are delighted that the OmniTek XR has been recognised through the Queen's Award, and this achievement will provide a springboard for our continued commitment to develop some of the most innovative products available for the broadcast test & measurement market. For example: watch out for our new DataLab – the first and only 3Gbit/s compatible full-motion signal generator combined with a comprehensive data analyzer – unveiled at NAB 2008 just last week."

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**About OmniTek & Image Processing Techniques Ltd.**

Image Processing Techniques Ltd. is an electronics manufacturing and design consultancy company formed in 1998. The OmniTek range of broadcast test and measurement equipment was introduced in 2001, specifically to provide advanced analysis solutions for the HDTV and digital film environment. OmniTek's market-leading products are standard equipment at broadcasters, post-production facilities, and R&D laboratories the world over. Additional information is available from [www.omnitek.tv](http://www.omnitek.tv)

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